

## INVESTOR NEWS

2 May 2018

### **Sphera Franchise Group continues the international expansion in Italy through a new partnership with Grandi Stazioni Retail S.p.A.**

Sphera Franchise Group S.A., the largest holding company in the food service industry in Romania, announces the new partnership with Grandi Stazioni Retail S.p.A., the company which commercially manages the 14 biggest Italian railway stations.

Through this partnership, Sphera Group will further expand KFC® restaurant chain in Italy with locations in train stations, such as Venezia Santa Lucia, Bari Centrale, Genova Brignole and Bologna Centrale.

*„This new project represents the beginning of a great collaboration in which both parties will offer the necessary resources for achieving great results. With our business experience of more than 20 years in the Quick Service Restaurants in Romania, together with Grandi Stazioni Retail's strategical position held in the Italian railway stations, we are confident that this new opportunity is a value-added for both partners. Our strategical point of view, in terms of satisfying customers' needs and proximity, is now possible because we are able to serve many more domestic and international travellers with the delicious chicken from KFC®.”, said Calin IONESCU, Sole Director of US FOOD NETWORK S.r.l., a subsidiary of Sphera Franchise Group S.A..*

*„We are glad to announce our new partnership with Sphera Franchise Group S.A. for developing KFC® units inside Italian railway stations. With more than 750 million visitors annually in our network, the stations have a high economic potential. We identify in KFC® a strategical partner to achieve our aim to offer a wider eating choice in our stations”, declared Alberto Baldan, Chief Executive Officer of Grandi Stazioni Retail SpA.”*

Sphera continues its development strategy for KFC® by adding more cities on the map of Italy, to provide consumers with the most delicious and freshly prepared products in store every day by KFC cooks, according to the Colonel Sanders secret recipe.

For more details, please visit the [Facebook](#) KFC Romania page, [Instagram](#) KFC Romania page and [www.kfc.ro](http://www.kfc.ro).

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#### **About Sphera Franchise Group S.A.**

Sphera Franchise Group S.A. is the largest holding company in the food service industry in Romania that operates under the franchise system the following KFC®, Pizza Hut®, Pizza Hut Delivery® and Taco Bell®.

In Romania, the KFC network has 72 restaurants in Bucharest and other major cities around the country such as Timișoara, Arad, Botoșani, Cluj-Napoca, Oradea, Suceava, Pitești or Brașov. Also, KFC® Romania operates two restaurants in Chișinău, Republic of Moldova and also four in Italy.

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